**Lisa Hawthorne**

**SPCC Communications Coordinator**

* Support all parish events, ministries and personnel with promotion and advertising of announcements and events
* Manage content of church and school websites, and the church app
* Create and distribute weekly email announcements
* Create and distribute special email announcements as needed
* Design and manage advertisements on TV monitors in the gathering area
* Share applicable parish events and announcements on Facebook
* Create and manage online registration forms
* Manage online payment processing and collection including providing monthly revenue collection reports to accounting
* Submit event information to community calendars
* Share events and announcements with local media when appropriate
* Create newspaper and other advertisements as needed

**Facebook**: 741 followers (up from 682 on 9/10/20). Between February 1-28, we had 1,281 post engagements and 12 new followers.

**Weekly email newsletter**: The weekly email is sent to 1,045 parishioners. We just transitioned from Mailchimp to Flocknote due to changes in Mailchimp’s terms of service.

**Flocknote vs. Parish App**

Flocknote is $96/month and our parish app is $69/month . In addition to unlimited emails and users, Flocknote provides text notification capabilities. Is the app worth keeping?